

“Softie the documentary really moved me. If you believe in governments for the people, by the people and of the people, this film is for you!”

— LUPITA NYONG’O (AUTHOR, ACTOR, ACTIVIST)

“A marvel of narrative storytelling.”

— FILMMAKER MAGAZINE

“The global crisis has, in some ways, made the film’s message even more urgent and relevant, connected to a global, though also intensely local, struggle.”

— AFRICA IS A COUNTRY



“Tremendous film.” — THE TIMES

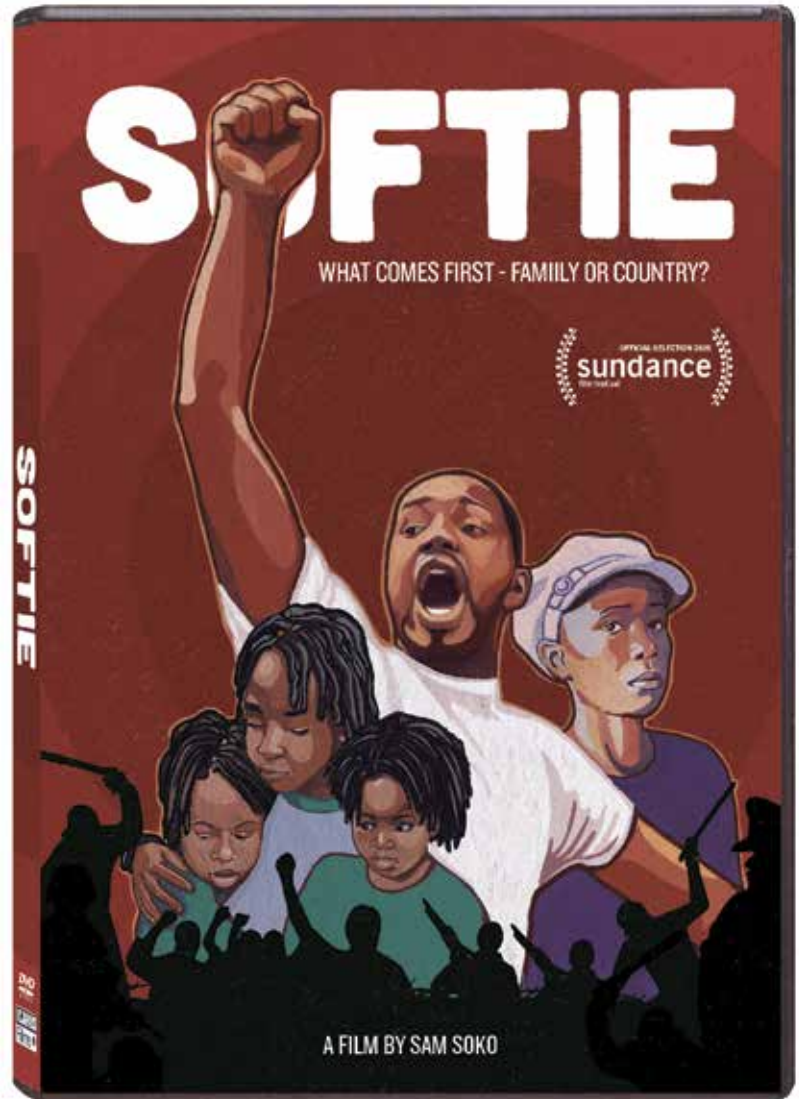
“A compelling act of defiance; powerful and personal. As intimate as it is brave.”

— THE FILM STAGE

“A riveting run through Kenya’s bloody political battlefield.” — VARIETY

INCLUDES VIDEO QA WITH FILMMAKER SAM SOKO

Boniface “Softie” Mwangi has long fought injustices in his country as a political activist. Now he’s taking the next step by running for office in a regional Kenyan election. From the moment Boniface decides to run, telling his wife, Njeri, in passing with a hesitant laugh, he responds to each challenge with optimism. But running a clean campaign against corrupt opponents becomes increasingly harder to combat with idealism alone. And Boniface soon finds that challenging strong political dynasties is putting his family at risk. Should country really come before family, as he’s always believed?



**WINNER • SPECIAL JURY
AWARD FOR EDITING
2020 SUNDANCE FILM FESTIVAL**

**WINNER • FEATURE
DOCUMENTARY AWARD
2020 LUNENBURG DOC FEST**

**WINNER • BEST AFRICAN DOCUMENTARY
2020 ENCOUNTERS SOUTH AFRICAN
INTERNATIONAL DOCUMENTARY FESTIVAL**

**WINNER • BEST DOCUMENTARY
(OSCAR QUALIFYING AWARD)
2020 DURBAN INTERNATIONAL FILM FESTIVAL**

**OFFICIAL SELECTION
2020 CPH:DOX**

**OPENING NIGHT
2020 HUMAN RIGHTS FILM
FESTIVAL, BERLIN**

**OPENING NIGHT
2020 HOT DOCS
FILM FESTIVAL**

SOFTIE

A film by Sam Soko • An Icarus Films Release
Kenya • 2020 • 96 MINUTES • In English, Kiswahili and Kikuyu dialogue with English Subtitles
SRP: \$29.98 / UPC: 8-54565-00334-7

PRE-BOOK 1/19/21 - STREET 2/16/21

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