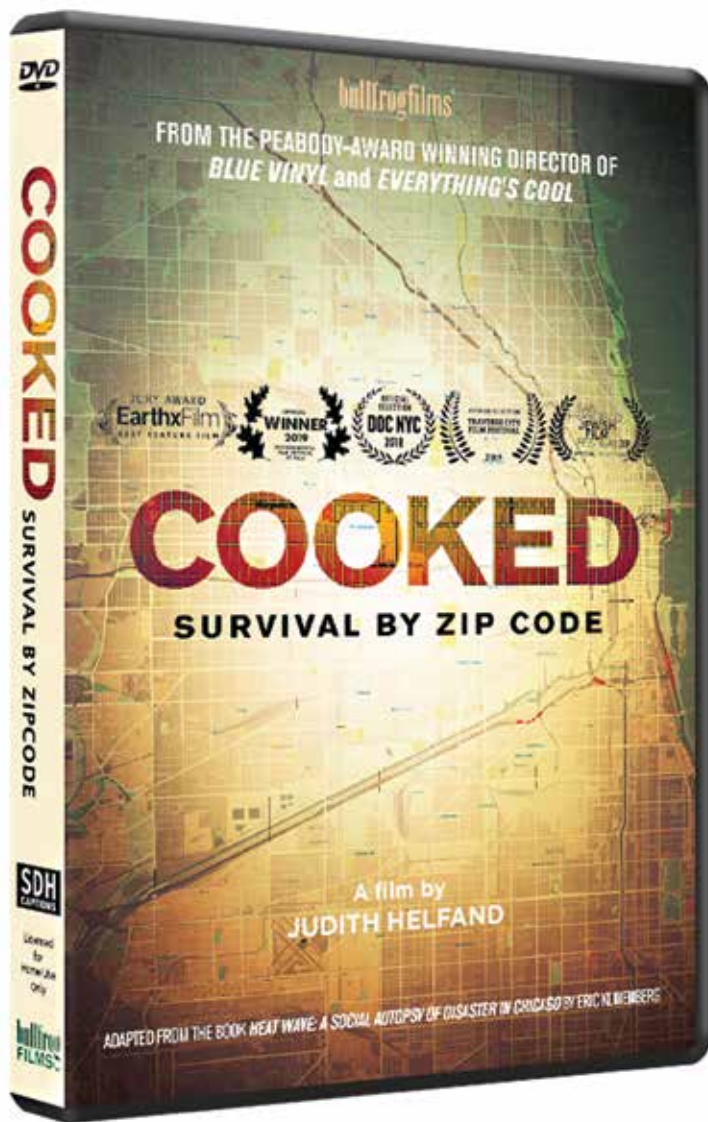


NEW FROM **bullfrogfilms**[®]

NEW FOR EARTH DAY!

From the Peabody Award-winning filmmaker Judith Helfand



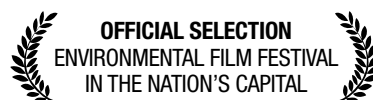
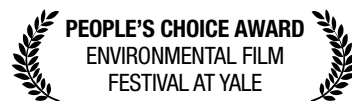
“A much-needed slap in the face to the American people...It’s time that those of us with privilege do something to help those who don’t.”

—Lorry Kikta, *Film Threat*



“Cooked locks in the details, vividly... Make[s] for enraging viewing... Re-examining that summer will always, always be worth the time and trouble. And the outrage.”

—Michael Phillips, *Chicago Tribune*



“This is a thought-provoking film... In light of the 2020 COVID-19 pandemic, this title strikes a chilling chord.”

—Sue-Ellen Beauregard, *Booklist*

COOKED: SURVIVAL BY ZIP CODE

A film by Judith Helfand • From Bullfrog Films • An Icarus Films Release

A co-production of Judith Helfand Productions, Kartemquin Films and Independent Television Service (ITVS)

2019 • USA • Includes both 82 minute and 54 minute versions

In English with Optional English SDH captions

SRP: \$24.95 • UPC # 1-94874-53642-7

DVD FEATURES: 82 minute version • 54 minute version

Chicago suffered the worst heat disaster in U.S history in 1995, when 739 residents—mostly elderly and black—died over the course of one week. As *COOKED* links the heat wave’s devastation back to the underlying manmade disaster of structural racism it delves deep into one of our nation’s biggest growth industries: disaster preparedness. Peabody Award-winning filmmaker Judith Helfand (*Blue Vinyl*, *Everything’s Cool*), uses her signature serious-yet-quirky, connect-the-dots style to forge inextricable links between extreme weather, extreme disparity and the politics of “disaster”, daring to ask: What if a zip code was just a routing number, and not a life-or-death sentence?

COOKED reframes the narrative from a story about a devastating heat disaster to one about what happens when the long-term impacts of systemic inequality and racism meet climate change.

PRE-BOOK 3/30/21 - STREET 4/20/21

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